



Great Quality, Great Pricing Greener Amenities

2010-06-09

For a limited time only, Pineapple Hospitality is offering discounts of 50% or more on all Save Your World hotel guest amenities.

For the past four years, Save Your World, in conjunction with Conservation International, has been incredibly successful in raising funds to save more than 200,000 acres of Guyana rainforest — some of the most pristine on Earth — through the sale of its “Earth Friendly” hotel amenity products. During this time, Pineapple Hospitality, the premier distributor of “Green” Hotel Products and Marketing Programs for the Hospitality Industry, has been a lead distributor of the Save Your World amenities and a key contributor to the conservation efforts.

Due to this success, Save Your World has decided to discontinue the manufacture and selling of personal care and hotel amenity products, and to provide its full attention to the development of the Save Your World Foundation, the only non-profit devoted entirely to supporting on-the-ground conservation agreements in developing countries.

As Save Your World exits the amenities market, it provides an unprecedented opportunity. Pineapple Hospitality has purchased more than \$100,000 worth of Save Your World inventory and now is offering it to customers at incredible savings.

Discounts start at 50 percent or more on all Save Your World soaps, shampoos, conditioners and body lotions. Supplies are limited. The EcoGreenHotelStore.com (a Pineapple Partner) will be the only place to buy this product in quantities of less than 25 cases. Orders of 25+ cases can be placed directly through Pineapple Hospitality (www.PineappleHospitality.net). Additional volume discounts may be available.

The Save Your World Hotel Amenity line of products was created to provide your property with an all-natural, organic alternative to personal care products for eco-conscious guests. The comprehensive line of green amenity products come in Oasis Fruit, Pure Mist and popular Rainforest scents, allowing guests to indulge in products friendly to both the body and Earth. Product packaging is available in 1-ounce PET bottles, 0.5-ounce paper bottles and gallon-size containers.

“At Pineapple Hospitality, we believe in our products’ triple bottom line: They are good for your guests, the environment and your budget,” says Ray Burger, President of Pineapple Hospitality. “We don’t normally run these kind of close-out sales, but we wanted to be able to supply our current customers with these popular Save Your World products at a greatly reduced price, as well as give other hotels a chance to try something new and see how a green amenities program fits their operation.”

Key benefits of Save Your World products include:

- Paraben-free and pH balanced;
- No sodium lauryl sulfate or 1,4-dioxane;
- Made with organic Yerba Maté and Aloe Vera;
- Biodegradable and cruelty free; and
- Made in the U.S.A.

“I believe the Save Your World products line has a powerful message. It goes beyond ‘green’ purchasing by truly making a difference in the world — for both people and the planet,” says Susan Patel, VP of Technologies and Communications, EcoGreenHotel. “Not only do hotels benefit from cost savings, it’s also an incredible branding and marketing tool. This product easily communicates the hotel’s commitment to the environment, endangered species, rain forests and local communities. Best of all, guests can’t miss it! I’m sure they’ll be inspired and feel involved in saving their world!”

“Save Your World has worked closely with our distributor, Pineapple Hospitality, to offer these great prices to close out our wonderful line of GREEN hotel amenity products,” says Kim Eidson, VP of Marketing for Save Your World. “With the support of our friends at Pineapple and others in the hospitality industry, we currently are working to fund five major projects encompassing rainforest preservation around the world and would like to thank everyone for their support.”

The continuing focus of the Save Your World Foundation is on serving a select portfolio of world-class projects, including:

- ***Tetepare, Solomon Islands, the Last Wild Island*** — Support for local customary landowners, protection of the largest uninhabited island in the South Pacific.
- ***Predator Compensation Fund, Kenya*** — Vital insurance for Maasai herdsman, the most-effective lion conservation in Africa, protecting more than 1 million acres of communal grazing lands.

- **Upper Essequibo Conservation Concession, Guyana** — Path-breaking conservation lease agreement, protection for 200,000 acres of pristine rainforest.

- **Phoenix Islands Protected Area, Kiribati** — The largest marine reserve on Earth, a practical national alternative to destructive fishing.

- **Uxactun, Guatemala** — Community rainforest protection in the heart of the Maya Biosphere Reserve, the largest block of broadleaf forest north of the Amazon.

More information on the Save Your World Foundation can be found at
<http://store.saveyourworld.com/Save-Your-World-Foundation-Mission-s/1809.htm>

About Pineapple Hospitality

Headquartered in Saint Charles, Missouri, Pineapple Hospitality™ brings fresh ideas to hospitality guests' doors and owner/operators' bottom lines - including FreshStay® (www.freshstay.com), EcoRooms & EcoSuites (www.EcoRooms.com) Environmentally Sensitive Amenities™, EO®, Earth Perfect, Earth Simple, ecossential elements, Save Your World, Sonoma Soap Co., Pharmacopia, and greenSPA™ amenities, AVIVA and WAVE dispensers, Energy Efficient Lighting and Controls, Custom Linen & Towel Re-Use Programs, Green Earth Key Cards, Sleeves and Folders, Energy Management Systems and Controls, High Performance showerheads, , Zero Odor, and dozens of other products and programs. For more information, please visit www.pineapplehospitality.net, or call us at 636-922-2285.

This article comes from Hotel News Resource

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The URL for this story is:

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