

Pineapple Hospitality partners with EcoGreenHotel to supply environmentally friendly products for its new online store - EcoGreenHotelStore.com

2009-11-09

Pineapple Hospitality, the premier distributor of "Green" Hotel Products, Marketing and Consulting Programs for the Hospitality Industry, is proud to announce it has partnered with EcoGreenHotel (www.EcoGreenHotel.com) to supply environmentally friendly products for its new online store.

Launching today, the new EcoGreenHotel store (www.EcoGreenHotelStore.com) brings together the most complete selection of cost-effective green lodging products available on the Web, offering more than 1,000 products and services for a greener hospitality industry.

'We want EcoGreenHotelStore.com to be the go-to source for quality, affordable eco-hotel products and services,' says EcoGreenHotel President Scott Parisi. 'To achieve that aim, we have partnered with Pineapple Hospitality, a superior distribution and marketing company dedicated to providing innovative products and services to the lodging industry. Pineapple President Ray Burger built his company and his stellar reputation by providing hoteliers exactly what they want, when they want it - quickly, efficiently and at very fair prices. We couldn't ask for a better partner in this new endeavor than Pineapple Hospitality and Ray Burger.'

EcoGreenHotel is a one-stop venue for green hospitality industry news, environmental overviews, project ideas, book lists, and valuable links designed to promote a more sustainable hospitality industry. Because of its shared mission, the partnership was a win-win for both Pineapple Hospitality and EcoGreenHotel.

"This partnership opens up a lot of doors for both of us," says Burger. "We're excited to have an expanded platform to distribute our ever-growing product line. And hopefully our expertise and reputation as a leader in green products and services to the hospitality industry will position EcoGreenHotelStore.com to be the overnight success we all know it can be."

"EcoGreenHotelStore.com will benefit the entire hospitality industry. The more we all buy and use cost-effective, high-quality products that are good for both the environment and hoteliers' bottom lines, the more we'll grow together," Burger adds. "EcoGreenHotelStore.com brings all of those products together in one place, making it easy for hotel owners and managers to make the right choices as we move toward a more sustainable AND more profitable future for the hospitality industry."

Pineapple Hospitality offers a complete line of environmentally sensitive bathroom amenities, amenity dispensers, lighting and energy control products, foodservice products and much more. Pineapple also provides a variety of marketing services, a towel and linen reuse program, and operates the EcoRooms & EcoSuites Web site (www.ecorooms.com), which lists and certifies the top green hotels in the U.S.

'Pineapple is our largest supplier of eco-amenities, cleaning products, Green-Earth key cards, and other products. Pineapple has also played a major role in identifying relationships with additional suppliers that will be offering products on the site,' Parisi says.

The alliance includes another Pineapple Partner, T2 Site Amenities - which markets and distributes high-end recycling containers for the hospitality industry. Now T2's products will be available through EcoGreenHotel's online store.

"We've already seen a tremendous growth in greener hotels over the past few years, as both hotels and their guests realize the benefits of socially responsible travel," says Burger. "The easier it is to find and purchase green hotel products, the easier it will be for more properties to get on board."

'The EcoGreenHotel store brings more than 1,000 innovative, effective and environmentally responsible products together into one virtual store - all backed by brands that are proven winners. We're excited to be a part of this store from the ground up, and know that by working with EcoGreenHotelStore.com, we can make an even greater, greener difference," Burger adds.

About Pineapple Hospitality

Headquartered in Saint Charles, Missouri, Pineapple Hospitality(TM) is an EPA ENERGY STAR(TM) partner bringing fresh ideas to hospitality guests' doors and owner/operators' bottom lines - including FreshStay(R) (www.freshstay.com), EcoRooms & EcoSuites (www.EcoRooms.com) Environmentally Sensitive Amenities(TM), EO(R), Neutrogena(R), Earth Perfect and greenSPA(TM) amenities, AVIVA and WAVE dispensers, Energy Efficient Lighting and Controls, Custom Linen & Towel Re-Use Programs, Green Key Cards, Green Earth Key Cards, Energy Management Systems and Controls, High Performance showerheads, the Nature's Mist(TM) deodorization system, Zero Odor, and dozens of other products and programs. For more information, please visit www.pineapplehospitality.net, or call us at 636-922-2285.

This article comes from Hotel News Resource

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The URL for this story is:

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