

BEEKMAN 1802

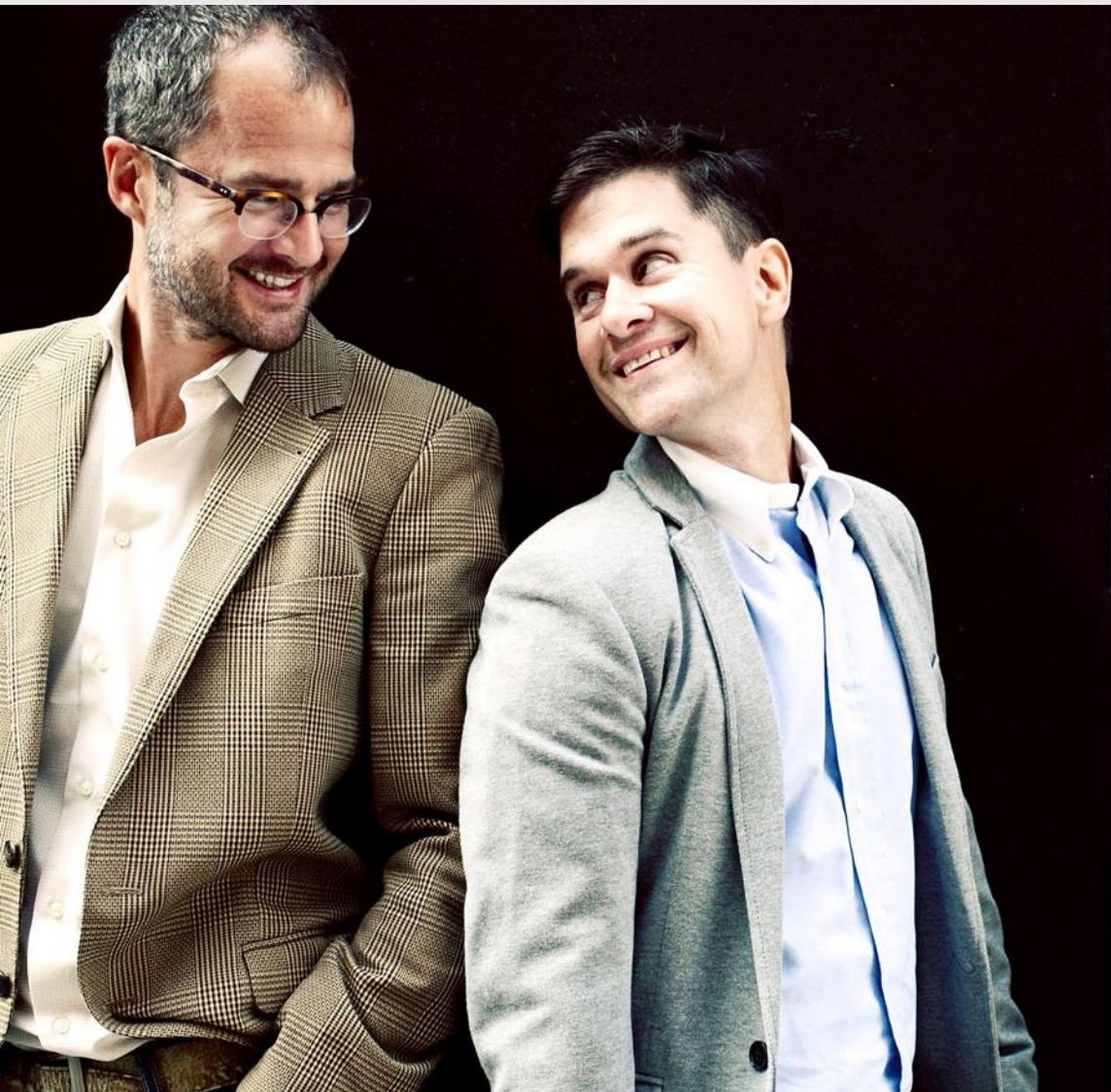
FARM TO SKIN

Goat milk
SKIN & BEAUTY



BEEKMAN 1802





the fabulous
BEEKMAN BOYS

Brent Ridge and Josh Kilmer-Purcell, from television's "The Fabulous Beekman Boys", and winners of "The Amazing Race," are the founders of Beekman 1802.

We're glad you found us. We hope you'll swing by Sharon Springs one day and pay us a visit.

the
FARM TO SKIN
DIFFERENCE



Beekman 1802 offers a modern twist on traditional life. Our skin care products are inspired by the mineral rich waters of Sharon Springs, New York, which made it one of the most famous spa destinations in the world. Our goats drink these waters making their milk especially nourishing to the skin. Our products focus on the elimination of harmful chemicals and emphasize the use of botanical based ingredients from a farm, rather than a lab.

Brand Vision

- A shared experiment in seasonal living
- For city people who dream of the country and for country people who dream of the city
- Artisan goods that combine sophisticated city design with natural country goods
- A modern take on traditional life
- Not too basic or trendy



BEEKMAN 1802



A Multi-Platform Brand Experience

- Publishing
- Television⁽¹⁾
- Digital⁽²⁾
- Experiential
- Beauty
- Gardening
- Food

(1) Brent and Josh were the winners of the Amazing Race for Season 21 taking home the top \$1 million prize!

(2) Beekman 1802 Social Media marketing is considered among the finest for an emerging brand – currently their followers number better than 110,000!



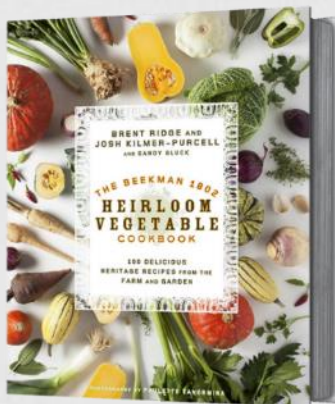
The Fabulous Beekman Boys

Brent and Josh have their own reality show that is currently featured on the Cooking Channel in the U.S. and Cottage Life in Canada!



COOKINGSM
CHANNEL

Cottage Life



The two have written Heirloom Recipe Cookbooks. The inspiration behind this was the church community cookbooks that were a big influence to them as children.

There are many recipes featured in the cookbook that range from Apple Cake to Lasagna Rolls. They encourage people to use the book and leave comments on webpages dedicated to the particular recipe.

Retail Products



Retail Distribution:

- Beauty products are offered in stores like Anthropologie, John Derian, Henri Bendel, and Williams-Sonoma
- The brand is sold in over 150 spas and boutiques across North America
- Distributed globally in countries such as USA, Canada, Korea, Belgium, Norway, and Australia



BEEKMAN
1802

Beekman 1802 Amenity Collection



Beekman 1802 Amenity Collection



Featuring subtle fragrances & formulas gentle enough for everyday use.

Artisan goods that combine sophisticated city design
with natural country goods

Natural Credentials & Fragrance

Packaging:

- The amenity line will use PETG plastic bottles for all liquids
- The soap packaging will be made from recyclable BOPP flow wrap and recyclable carton stock containing 35% post-consumer paper, 50% total recycled content

Formulations:

- No Parabens
- No Banned Phthalates
- No Petroleum
- No Paraffin
- No Diethanolamine
- No Mineral Oil

Product testing:

- The products are never tested on animals

Heirloom – Fresh Air

Top Note: Bergamot, Citrus, Floral

Heart Note: Bergamot, Ginger, Tea

Base Note: Ginger, Tea, Wood, Musk



MADE IN THE USA
HAIR & SKIN CARE
PRODUCTS



MADE WITH
NATURAL
INGREDIENTS



CRUELTY-FREE
NEVER TESTED
ON ANIMALS



MADE IN FDA REGISTERED
PLANTS AT PHARMACEUTICAL
QUALITY STANDARDS



100% RECYCLABLE
BOTTLES, CARTONS
& FLO-WRAPPS



EASY TO USE, HASSLE FREE
FLIP TOP CAP

BEEKMAN
1802

Beekman 1802 Aquamenities Fixtures



Beekman 1802 Eco Gallons



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contact Pineapple Hospitality below



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